

Danville Business Alliance
For Immediate Release

James D. Wilson
570-284-4503
dbamst@pdt.net

DANVILLE BUSINESS ALLIANCE RECEIVES 2010 NATIONAL TRUST MAIN STREET ACCREDITATION

Danville, Pennsylvania, September 27, 2010 - The Danville Business Alliance has been designated as an accredited National Main Street Program for meeting the commercial district revitalization performance standards set by the National Trust Main Street Center. Each year, the National Trust and its partners announce the list of accredited Main Street programs that have built strong revitalization organizations and demonstrate their ability in using the Main Street Four-Point Approach methodology for strengthening their local economy and protecting their historic buildings.

The organization's performance is annually evaluated by the Pennsylvania Downtown Center, which works in partnership with the National Trust Main Street Center to identify the local programs that meet 10 performance standards. These standards set the benchmarks for measuring an individual Main Street program's application of the Main Street Four-Point Approach to commercial district revitalization. Evaluation criteria determine the communities that are building comprehensive and sustainable revitalization efforts. For more information on the national program accreditation program, visit www.mainstreet.org/nationalprograms.

The National Trust for Historic Preservation (www.PreservationNation.org) is a nonprofit membership organization bringing people together to protect, enhance and enjoy the places that matter to them. By saving the places where great moments from history – and the important moments of everyday life – took place, the National Trust for Historic Preservation helps revitalize neighborhoods and communities, spark economic development and promote environmental sustainability. With headquarters in Washington, D.C., eight regional and field offices, 29 historic sites, and partner organizations in 50 states, territories, and the District of Columbia, the National Trust for Historic Preservation provides leadership, education, advocacy and resources to a national network of people, organizations and local communities committed to saving places, connecting us to our history and collectively shaping the future of America's stories.

Established in 1980, the National Trust Main Street Center helps communities of all sizes revitalize their older and historic commercial districts. Working in more than 2,200 downtowns and urban neighborhoods over the last 30 years, the Main Street program has leveraged more than \$48.9 billion in new public and private investment. Participating communities have created 417,919 net new jobs and 94,176 net new businesses, and rehabilitated more than 214,263 buildings, leveraging an average of \$27 in new investments for every dollar spent on their Main Street district revitalization efforts.

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