

# Danville Business Alliance

## Press Release

### FOR IMMEDIATE RELEASE

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### **Danville Among Top 10 Main Street Programs in Pennsylvania**

After only two years of operation, the Danville Main Street Program, managed by the Danville Business Alliance (DBA) in cooperation with the Danville Borough, was recently recognized by the Pennsylvania Downtown Center (PDC) at its 21<sup>st</sup> annual conference as being one of the commonwealth's outstanding downtown programs. Based on quarterly reporting data submitted during calendar year 2009, the DBA was ranked 4<sup>th</sup> in overall performance out of approximately 120 Main Street Programs statewide. In addition, Danville and the DBA were ranked 1<sup>st</sup> in façade dollars (public and private) committed to exterior building renovation, and 3<sup>rd</sup> in total public and private investment.

The PDC is the only statewide nonprofit organization dedicated to downtown issues and the revitalization of the hundreds of central business districts and surrounding neighborhoods in the commonwealth. Its mission includes coordinating the Main Street Program for the Pennsylvania Department of Community and Economic Development (DCED) and providing technical assistance, training and oversight to communities interested in revitalization.

According to Jim Wilson, DBA Executive Director, "This is a community-wide achievement of Danville Borough, the DBA, and many businesses and individual volunteers, all working together for many years, culminating in this well-deserved recognition. It puts facts to the faith of those who have long believed in Danville's future as a place to live and work, and it bodes well for the growth and progress to come."