

# Danville

Founded more than two centuries ago and once a major industrial center, Danville is capitalizing on its 21st century reputation as a home for both start-up service and technology businesses, as well such major, local corporations as Geisinger Health System, Cherokee Pharmaceuticals, PPL and U.S. Gypsum.

Within a five minute walk, friendly neighborhoods, the Susquehanna Riverfront, quaint shops, busy restaurants, and historic buildings continue to create a small town atmosphere for residents and visitors alike. Nevertheless, Danville has become a destination for large crowds who attend our annual festivals, outdoor recreational enthusiasts, and visitors to our sites of historic interest.

Centrally located in the heart of the mid-Atlantic region, opportunity is here for those who *turn to Danville* to live, work and enjoy life.



## TURN TO DANVILLE DOWNTOWN

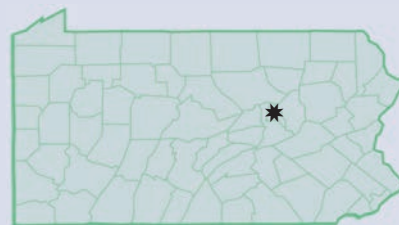
DANVILLE BUSINESS ALLIANCE

James D. Wilson

*Executive Director*

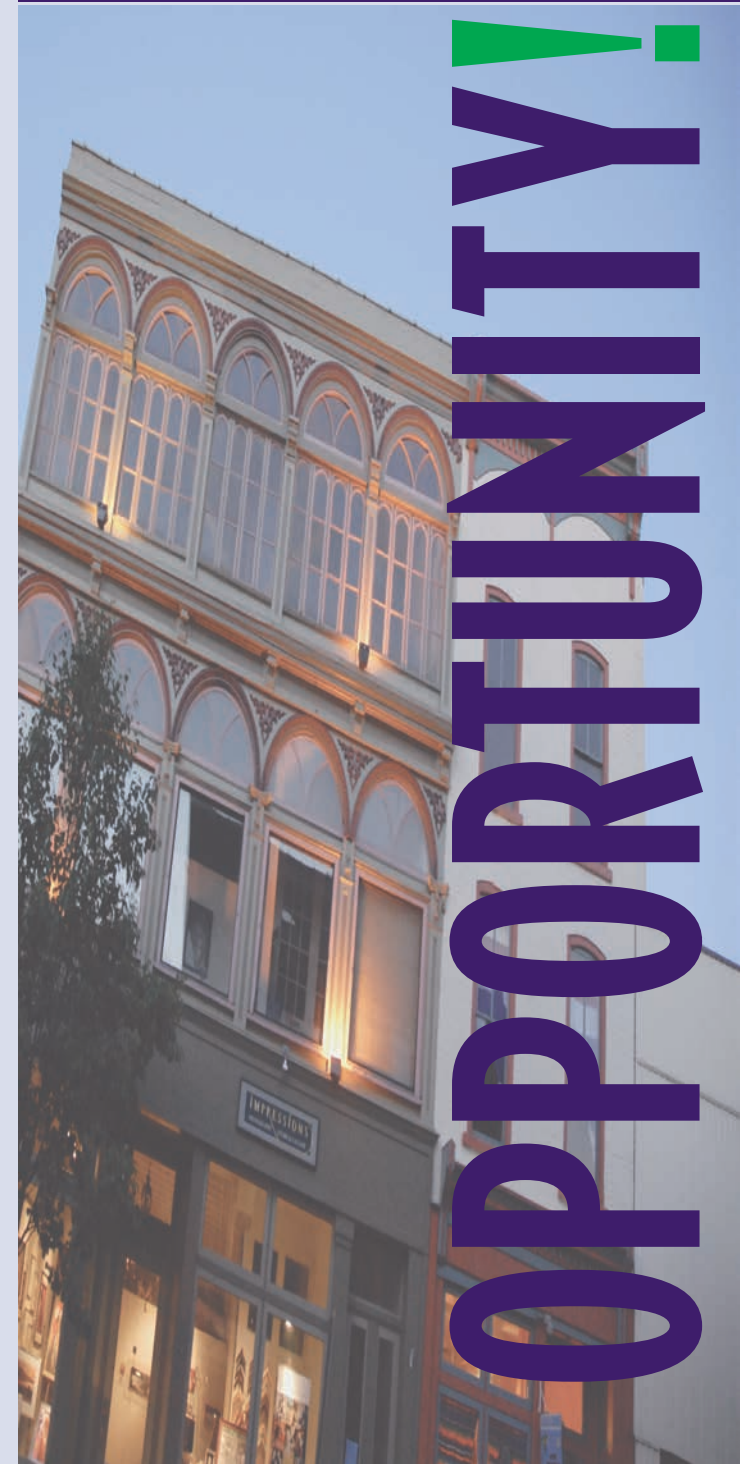
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[www.visitdanvillepa.org](http://www.visitdanvillepa.org)



# OPEN YOUR DOORS TO

# OPPORTUNITY!



# A Place to Grow

It's a great time to consider bold moves.  
It's a great time to consider a lifestyle and  
a business community that attracts  
people looking for something unique.

## Downtown Danville offers:

- Perfect real estate opportunities for your business or franchise
- A wide variety of shops, services, restaurants and activities
- A small town atmosphere with attractive housing and excellent schools
- Festivals which attract thousands of visitors
- Central location, only 3 hours from New York City and Baltimore; 2.5 hours from Philadelphia
- A growing reputation as a destination for history buffs and those seeking a slower, friendlier pace
- Businesses range from small, family-owned establishments to multi-billion dollar corporations



## OPEN YOUR DOORS IN DANVILLE DOWNTOWN

# Buying Power

- The average household income is estimated to be \$74,096
- Over 54% of households within five miles of Danville have an income of over \$50,000
- Almost 79% of the approximately 128,000 population in the general trade area is under age 60
- Over 60% of the population is under the age of 45
- Over 82% of homes are estimated to be owner-occupied, *and*
- Retail opportunities of approximately \$200 million exist within the Danville trade area.

# Alive and Lively

Turn to Downtown Danville for a pleasant, pedestrian-friendly thoroughfare and the support of fellow business owners. We're growing and improving every day...why not join us on the journey?

Our website offers all of the information you need to get involved with opening your business in Downtown Danville. Or call us at 570.284.4502 or 4503.

[WWW.VISITDANVILLEPA.ORG](http://WWW.VISITDANVILLEPA.ORG)

