

Danville Business Alliance
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July 2, 2009

Richard Blosky, President
Danville Borough Council
Municipal Building
239 Mill Street
Danville, PA 17821

Dear President Blosky:

In accordance with the Danville Borough – Danville Business Alliance Cooperation Agreement and its requirement in Attachment F that the Executive Director report at least quarterly to the Borough Council, I submit the following list of noteworthy Main Street Program accomplishments for the period of April 1, 2009, to June 30, 2009:

- The Danville Business Alliance (DBA) received the Pennsylvania State University master plan final report. Copies of the report have been distributed to the Mayor of Danville, all Danville Borough Council members, the Danville Borough Secretary, and the Danville Borough Solicitor.
- The DBA conducted a strategic retreat during which it started the process to identify downtown development projects recommended by the PSU master plan, some of which it will take the lead in initiating, and others, serving as a partner with private and public entities. In furtherance of the planning phase of this process, a meeting of the stakeholders (representatives of the County, Borough, MARC, SEDA-COG, Geisinger Health Systems, HARB, Danville Area School District, DBA, and the downtown business community) is planned for mid-July.
- Underwent a successful annual assessment by the Pennsylvania Downtown Center, which assures funding for administrative expenses and façade grants in fiscal year 2009-2010.
- Began the long-awaited mural project at Mill and Front Streets. As a result of the efforts of the DBA mural committee and a community meeting, a final design has been created. The mural site has been washed and primed, and the community will be able to participate in painting the mural in a series of public paint days during the month of July. We expect the mural to be completed and unveiled in the first week of August.
- The DBA Board of Directors adopted a market position report, logo, and tagline as part of its branding campaign for downtown Danville.
- We received six façade grant applications, two of which will be submitted for the approval at the next Board of Directors meeting on July 7, 2009. The remaining applications require either supplemental information or HARB review, or both. It is expected our funding for fiscal year 2009-2010 will include an additional \$30,000 for façade grants.
- We began a campaign to raise funds for the purchase and installation of a town clock near the Borough Building and Canal Park, the site previously approved by the Borough Council. Approximately \$1,000 has been raised to date.

Inasmuch as the above summary only highlights the activities of the Main Street Program in the last 90 days, I will welcome any questions the Borough Council has for me.

Respectfully submitted,

James D. Wilson
Executive Director/Main Street Manager