

Danville Business Alliance  
**DANVILLE, PA**  
*creatively unique*

What's Happening Downtown.....



This September, the Danville Business Alliance Office will relocate to  
17 East Mahoning Street (right behind the Post Office)

### **Façade Grant Program**

The DBA announces the second cycle of funding for façade improvements throughout the designated downtown program area. The area includes what is already zoned as the central business district, roughly following state route 54, U.S. route 11, Ferry Street, and Front Street.

The DBA has obtained \$30,000 in funding from the Pennsylvania Department of Community and Economic Development (DCED) to assist Danville business and property owners in downtown Danville to finance façade improvements. This funding will supplement that received in early 2009, which has been nearly exhausted by projects approved to date. Funds are provided to business and property owners in the form of matching grants, and the DBA will be able to award \$120,000 in grants over the four-year life of the grant. Grant recipients must match dollar for dollar the amount of money received from the DBA. Funding may be allocated to any one business location for up to 50% of the total project not to exceed total reimbursement of \$5,000 per storefront. Projects have been approved throughout the Mill Street corridor, and work will soon begin on all of them. The effect will be to enhance Danville's well-known and admired architectural heritage.

Anyone who owns or leases commercial property in the designated downtown program area is eligible to apply.

Commercial tenants may apply with the written approval of the building's owner.

Buildings with outstanding code violations are not eligible for this grant.

Examples of the types of improvements, which are eligible under the DBA Façade Grant Program Design Guidelines, are signs, awnings, repair and/or restoration of storefront exteriors, and the cost of professional design services.

The DBA Façade Design Committee has published a comprehensive set of Design Guidelines to serve as a reference guide. The Design Guidelines strive to offer basic information about physical improvements, which have proven to be effective in the revitalization of other downtown business districts throughout Pennsylvania. In addition, the Design Guidelines establish a set of principles to ensure that improvements are consistent with the scale, character, and history of downtown Danville. These principles stress good property maintenance and preservation of original architectural features and encourage the compatibility of any replacement architectural elements and building additions. Copies of the Design Guidelines and grant applications are available at the DBA office.

The DBA will review applications, determine eligibility, and approve the buildings to receive assistance. Projects will be evaluated on the basis of quality, design compatibility, and the level of visual and economic impact. If more applications are received than there is money available, grants will be awarded from available funds on a first-come, first-serve basis to eligible applicants.

Applicants not funded could re-apply, if additional funding should become available.

If you have questions or need additional information, please contact Jim Wilson, Executive Director,  
Danville Business Alliance office, 284-4502 or visit the DBA office

## Mill Street Mural is Named

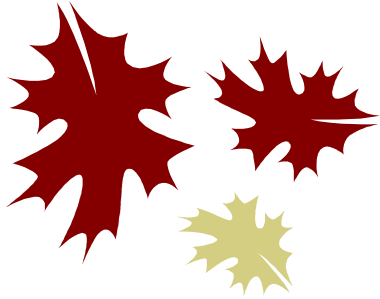
A winner has been chosen in the "name the mural contest" held by the interns chosen by the PA Downtown Center to travel to Danville this summer to paint a mural.

Susan Fluck of Danville submitted the winning name, "Danville: Rich Past, Proud Present, Bright Future." The interns announced the name and winner at the mural unveiling on Thursday, August 6.

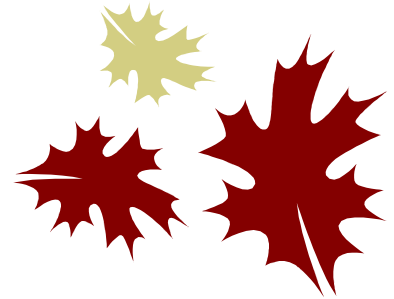
The three interns also thanked the many volunteers who helped paint and the many organizations who donated time, supplies, and equipment.

Other speakers at the mural unveiling included; Trevor Finn, Montour County Commissioner, James D. Wilson, Executive Director and Main Street Manager for the Danville Business Alliance, and Fran Moyer, Director and former President of the Danville Business Alliance. Van Wagner also performed the song, "Going Back to Bald Top", while his three-year-old son, Calvin accompanied him on harmonica.

About 60 people attended the event, which was hosted by the Danville Business Alliance.



30th Annual Fall Arts & Craft Fair  
Saturday, September 12  
9 am to 5 pm  
Rain or Shine!



## Community Clock Project

The Danville Business Alliance Design Committee has started a fundraising campaign for a new town clock. The clock will be located near the municipal building above Canal Park, with two faces pointing north and south with "Danville Est. 1792" along the top. The base will be a stone planter to compliment the stonework of Canal Park and the Montgomery House.

All donations are greatly appreciated, and donations over \$200 will receive a desktop replica.

Please contact the Danville Business Alliance office, 284-4502, or visit the DBA office for a donor form.



## How Your Business Can Weather this Current Economic Climate and Increase Your Revenues, Profits and Cash Flow

A Free Workshop for Business Owners and CEO's

### What You Will Learn ...

- How to build revenue and position for growth
- Why client retention is important now more than ever
- How to effectively market your business in a down economy
- Where to find efficiencies in your business operations
- What you should be doing to protect your business

**When: Friday, September 25th, 2009 Registration: 8:30 am Workshop: 9:00am-12:00pm**

**Where: Danville Elks, 1240 Montour Blvd., Danville, PA 17821**

**Hosted By: M&T Bank**

**Guest Speaker: Doug Savidge, Action Coach**

***Please Contact Christine at the DBA, 284-4502 for a registration form***

